

# CO.STARTERS®

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Main Street: Greeneville, Inc. is partnering with AccelNow, Greene County Partnership, Rural Resources, the Town of Greeneville, LiftTN & the First Tennessee Development District to offer CO.STARTERS, a nine-week cohort based program that equips entrepreneurs with the insights, relationships, and tools needed to turn ideas into action and turns passion into a sustainable and thriving endeavor. The program is for aspiring entrepreneurs or seasoned entrepreneurs looking to launch a new product or service.

The only prerequisites are:

1. having an idea you're ready, willing, and excited to share and pursue and
2. a willingness to study, shape, and fine-tune that idea in a supportive, collaborative, and welcoming environment.

Participants of the CO.STARTERS program work with a small and supportive group of like-minded people who are all trying to start or grow their own businesses. Working together, participants identify their assumptions about why and how their respective businesses will succeed, and talk with customers to validate their ideas. The process enables the entrepreneurs to rapidly uncover issues in their proposed businesses, find practical solutions quickly, and leave the program with a deeper understanding of how to launch a successful business.

**The session begins Monday, August 20th.**

Dates: **Monday, August 20th - Monday, October 29th (No Classes on 9/3 or 10/8)**

Time: **6:00 p.m.**

Location: **Andrew Johnson Complex Building, 310 S. Main Street, Greeneville, Tennessee**

Cost: **\$90.00**

**Registration Deadline: August 10, 2018**

For More Information, email Jann Mirkov at [director@mainstreetgreeneville.org](mailto:director@mainstreetgreeneville.org)

Space is limited. To register, fill out a [Greene County CO.STARTERS REGISTRATION form.](#)

## About CO.STARTERS

CO.STARTERS came out of The Company Lab, a Chattanooga based organization that offers programs and events to support local startups and inovators in Chattanooga and the surrounding region. The program takes the lessons learned from working with thousands of local, creative entrepreneurs and combines that knowledge with the lean business modeling methods used by high growth startups. The CO.STARTERS model has been tested for years in Chattanooga, Cincinnati and Detroit.

